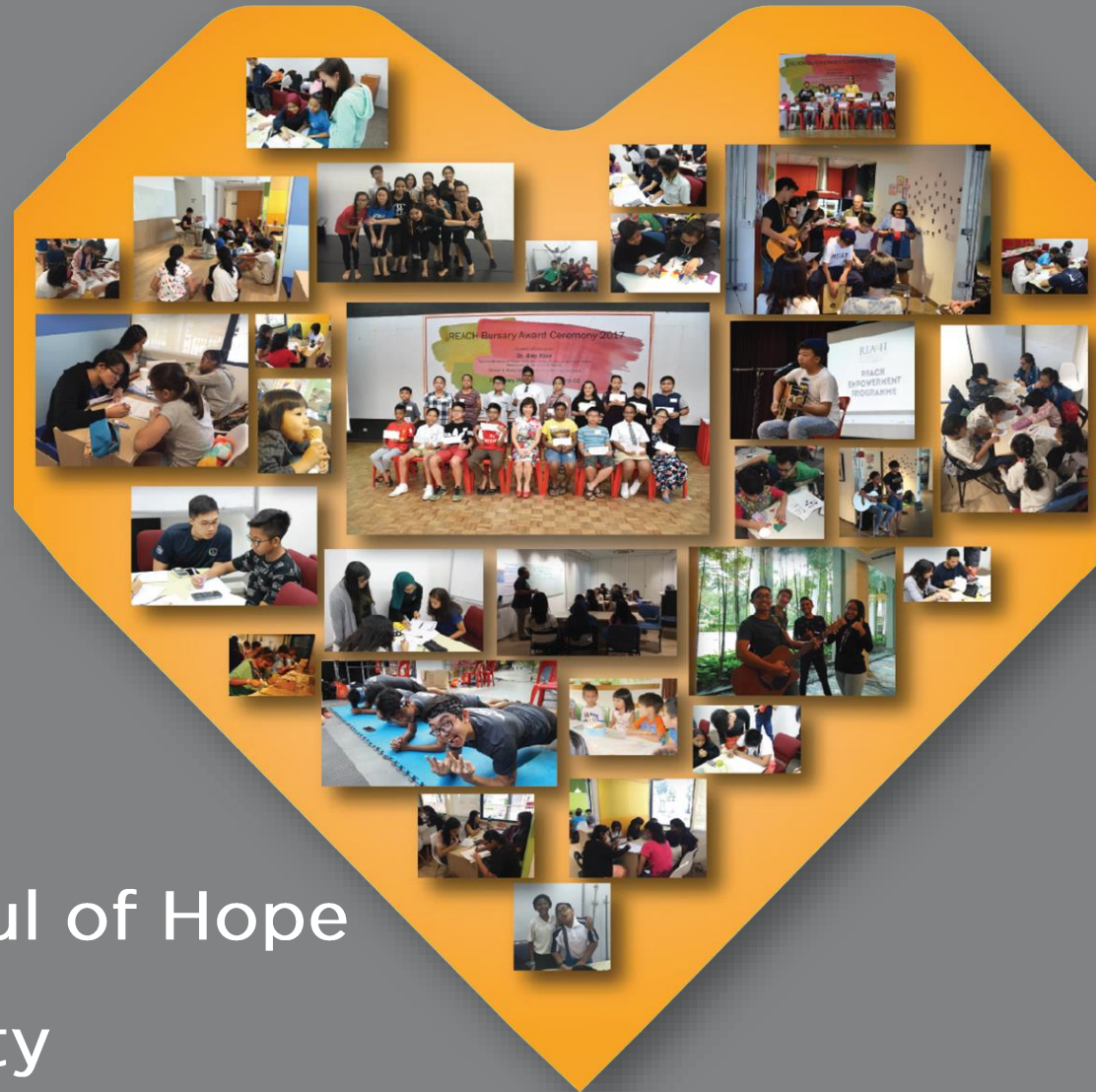


REACH

COMMUNITY SERVICES



REACH E-Flag Day 2021: A Pocketful of Hope
A New Virtual Volunteer Opportunity

27th July 2021

E-Flag Day 2021: A Pocketful of Hope

Now may God, the fountain of hope, fill you to overflowing with uncontainable joy and perfect peace as you trust in Him. And may the power of the Holy Spirit continually surround your life with His super-abundance until you radiate with hope!

Romans 15:13

REACH E-Flag Day 2021

A Pocketful of Hope



REACH
COMMUNITY SERVICES

About REACH E-Flag Day 2021

In years gone by, REACH Community Services has always held an annual Flag Day. Armed with donation tins and friendly smiles, waves of volunteers would walk the streets to garner donations, in large sums or change in their pockets, from the generous public.

Last year, our tradition was scuppered by the onset of the COVID-19 pandemic, forcing all of our fundraising effort to move into the relatively new space of online fundraising. Thankfully, digitalisation has offered us new opportunities to volunteer, fundraise, and donate - all with the devices that fit right inside their pocket.



How will it work?

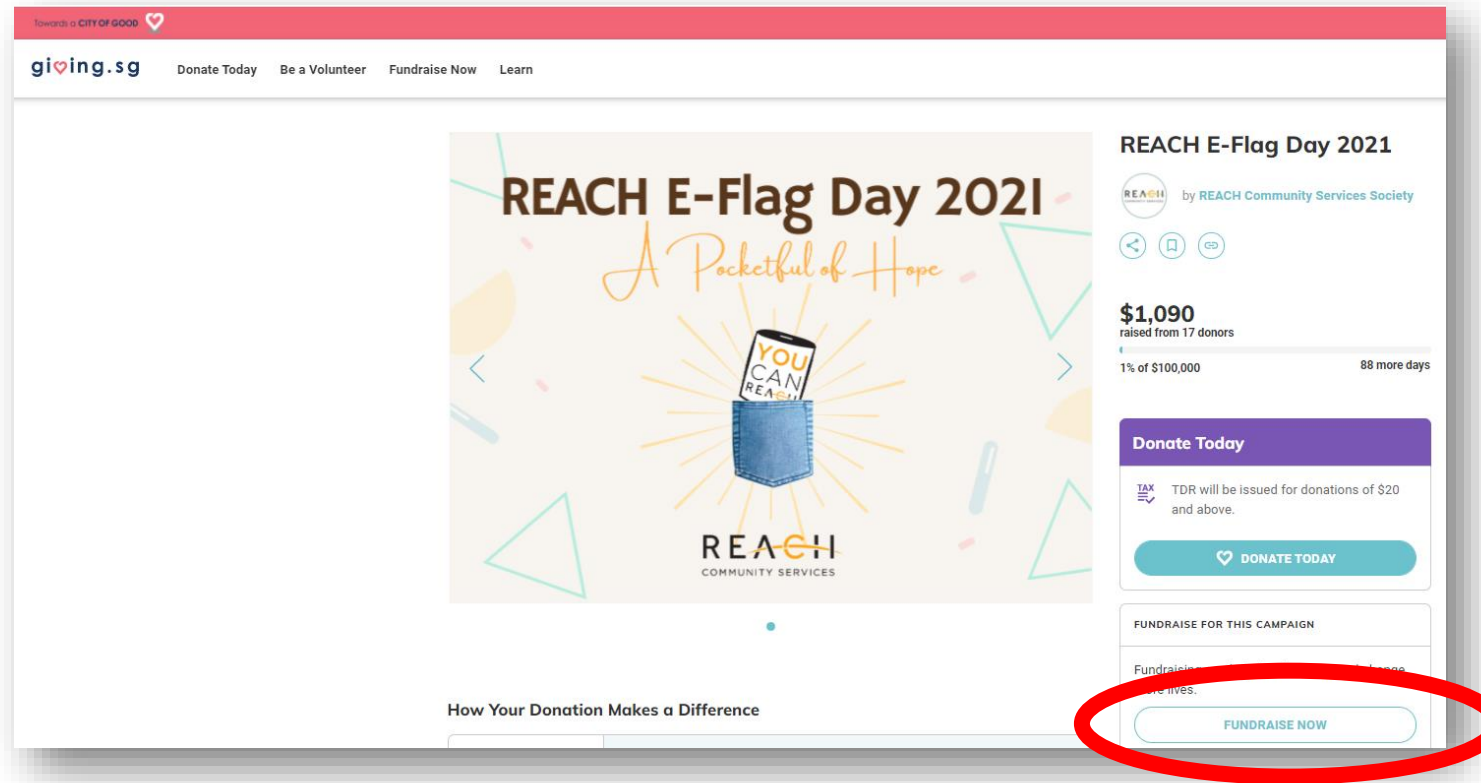
Bringing back the essence of Flag Day – the spirit of **community** – we are empowering our volunteers to be virtual tin bearers for REACH's E-Flag Day 2021.

Harnessing the power of digital technology right in our pockets, our community can represent REACH as virtual tin bearers to spread a *Pocketful of Hope* on their social networks and fundraise.

We hope to provide a new and easy way of virtual volunteering to spur volunteers to continue to do good for the community in this pandemic recovery phase.



Platform: Giving.sg



Visit REACH e-Flag Day page at:

https://www.giving.sg/reach-community-services-society/reach_e_flagday2021

Click on “Fundraise Now”

Virtual Tin Roadmap

Official E-Flag Day Launch: 31st July 2021



Invitation to
Participants



Zoom Meetings
can be arranged



Reminder to
donors



Participants to complete
Registration & to receive
Information Guide



Start of Virtual Tin
Campaign



Close of Campaign
30th Sept 2021

How the funds will be used?



We need to raise \$2 million annually to cover our operating shortfall. We hope to raise \$100,000 through REACH E-Flag Day 2021 with 700 tin bearers.

We will channel these funds into reaching out and helping the Least, the Lost and the Lonely in our community. This includes meeting the physical, mental and emotional needs of vulnerable seniors and youth as well as enabled distressed individuals, couples and families to receive counselling therapy.

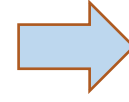


Every Virtual Tin Bearer is encouraged to reach at least 10 donors

Campaign Flow



OK! Respond interest by filling out google form



Not interested but communicate clearly to this group that they can donate to Campaign

- For tin bearers who submitted the google forms, VM to email details on creating virtual tin on giving.sg
- Share FAQs and guide the tin bearers when they need help

End of campaign, a virtual shout out to thank all virtual tin bearers via social media

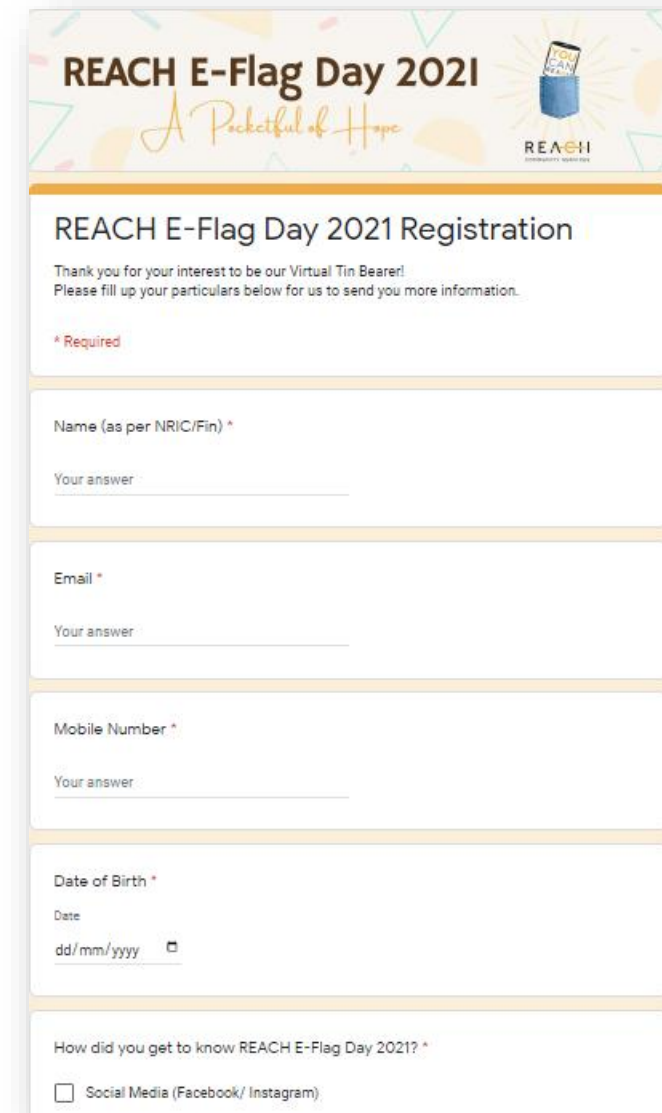
To Register Interest

Participants are to fill out this google form and to receive a step-by-step guide to create their own Virtual Tins on Giving.sg

bit.ly/reachflag



SCAN TO
SIGN UP!



REACH E-Flag Day 2021
A Pocketful of Hope

REACH
COMMUNITY SERVICES

REACH E-Flag Day 2021 Registration

Thank you for your interest to be our Virtual Tin Bearer!
Please fill up your particulars below for us to send you more information.

* Required

Name (as per NRIC/Fin) *

Your answer

Email *

Your answer

Mobile Number *

Your answer

Date of Birth *

Date

dd/mm/yyyy

How did you get to know REACH E-Flag Day 2021? *

Social Media (Facebook/ Instagram)

Contact Details

Teo Shan Shan (Ms)

Volunteer Management

shanshan.teo@reach.org.sg

Mobile / WhatsApp: 6470 9777

